



## CALL FOR PROJECTS 2018

Support programme for UAS graduates

# FIRST VENTURES

APPLIED RESEARCH, ENTREPRENEURIAL ACTION

Gebert RUF Stiftung supports bachelor's and master's students of universities of applied sciences UAS who are developing an innovative business idea as their thesis topic.

Candidates who present a convincing proposal will receive up to CHF 150,000 to continue working on the business project after graduation. An individually tailored coaching programme will smooth the way to launching a start-up.

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Further information: [grstiftung.ch](http://grstiftung.ch)

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Gebert RUF Stiftung aims to use “First Ventures” as a vehicle to encourage talented bachelor’s and master’s students not only to contemplate obtaining a degree, but also to look beyond that and embrace the idea of launching a start-up that turns their idea into new products and services. Support funds of CHF 1.5 million p.a. will be made available for this new focus programme.

The “First Ventures” programme not only provides financial support, but also individually tailored business training and coaching sessions designed to equip the potential company founders to successfully put their business idea into practice. The training programme will be geared to the specific requirements of the selected project managers and is intended to give them access to a broad startup network.

Submission deadline: 15 November 2018.

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A photograph of two men in a workshop setting. The man on the left, with a beard and dark hair, is wearing a black jacket and is working on the body of a guitar, which has its top removed, revealing the internal electronics and wiring. The man on the right, also with a beard and dark hair, is wearing a black t-shirt and is holding a finished, light-colored electric guitar. Both men are looking towards the camera with slight smiles. The background is a blurred workshop with various tools and equipment.

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